

Michael Ward Trio - Australian Tour - The Grand Hotel Boulder

DATE: Saturday, September 20, 2025
LOCATION: Boulder, Western Australia, AU

Event Description

Michael Ward Trio - Australian Tour - The Grand Hotel Boulder is a premier festivals event in Boulder. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 38/100
Expected Attendance: 256 people
Event ID: 9xDkZCUKxx9r9J27XM

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 102 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.