

Michael Jackson Show - Sergio Cortes

DATE: Sunday, November 2, 2025
LOCATION: Charleroi, Wallonie, BE

Event Description

Michael Jackson Show - Sergio Cortes is a premier performing-arts event in Charleroi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 48/100
Expected Attendance: 778 people
Event ID: FkgfHp4HjUk2CSPvRF

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 311 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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