

Michael Gibbons - Omey Féichín Walk in aid of Playschool Building Project

DATE: Saturday, September 27, 2025
LOCATION: Claddaghduff, County Galway, IE

Event Description

Michael Gibbons - Omey Féichín Walk in aid of Playschool Building Project is a premier community event in Claddaghduff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 124 people
Event ID: TnMHifKNifBNYsKCW9

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
