

MHL - Tyumensky Legion U20 vs Reaktor U20

DATE: Tuesday, October 28, 2025
LOCATION: Nizhnekamsk, Respublika Tatarstan, RU

Event Description

MHL - Tyumensky Legion U20 vs Reaktor U20 is a premier sports event in Nizhnekamsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,333 people
Event ID: DP7vxe7CQy6WcsAAxm

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,333 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.