

# MHL - Sputnik U20 vs Krasnaya Mashina U20

DATE: Saturday, December 6, 2025  
LOCATION: Krasnogorsk, Moskovskaya oblast', RU

## Event Description

MHL - Sputnik U20 vs Krasnaya Mashina U20 is a premier sports event in Krasnogorsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** 4z97KpoeDDfwnf49vj

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*