

MHL - Spartak Moskva U20 vs Sakhalinskie Akuly U20

DATE: Thursday, September 25, 2025
LOCATION: Yuzhno-Sakhalinsk, Sakhalinskaya oblast', RU

Event Description

MHL - Spartak Moskva U20 vs Sakhalinskie Akuly U20 is a premier sports event in Yuzhno-Sakhalinsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,863 people

Event ID: 35siXGwPcpRocLiScH

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 745 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.