

MHL - Spartak Max U20 vs Dynamo SPB U20

DATE: Tuesday, September 16, 2025
LOCATION: Sankt-Peterburg, Sankt-Peterburg, RU

Event Description

MHL - Spartak Max U20 vs Dynamo SPB U20 is a premier sports event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,500 people
Event ID: eEJeNofdtXGmG9EhWN

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.