

MHL - Sibirskie Snaypery U20 vs Chaika U20

DATE: Wednesday, September 17, 2025
LOCATION: Nizhny Novgorod, RU

Event Description

MHL - Sibirskie Snaypery U20 vs Chaika U20 is a premier sports event in Nizhny Novgorod. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 59/100
Expected Attendance: 2,942 people
Event ID: 6ME2RV09NN8rXk6NPN

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.