

# MHL - Sakhalinskie Akuly U20 vs Atlant U20

DATE: Tuesday, November 25, 2025  
LOCATION: Mytishchi, Moskovskaya oblast', RU

## Event Description

MHL - Sakhalinskie Akuly U20 vs Atlant U20 is a premier sports event in Mytishchi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,412 people

**Event ID:** 7prfEYTu8Hz8Z6TPx

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,165 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*