

# MHL - Omskye Yastreby U20 vs Sibirskie Snaypery U20

DATE: Sunday, October 26, 2025  
LOCATION: Novosibirsk, Novosibirskaya oblast', RU

## Event Description

MHL - Omskye Yastreby U20 vs Sibirskie Snaypery U20 is a premier sports event in Novosibirsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 9,261 people  
**Event ID:** Bhuxnquv5pKgCs7hMG

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,704 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*