

MHL - Molot U20 vs Krasnoyarskiye Rysi U20

DATE: Saturday, October 25, 2025
LOCATION: Krasnoyarsk, Krasnoyarskiy kray, RU

Event Description

MHL - Molot U20 vs Krasnoyarskiye Rysi U20 is a premier sports event in Krasnoyarsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,416 people
Event ID: 5WHdnyYqtFWz3Czavq

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.