

MHL - Molot U20 vs Ak. Mihaylova U20 III

DATE: Thursday, September 11, 2025
LOCATION: Novomoskovsk, Tuls kaya oblast', RU

Event Description

MHL - Molot U20 vs Ak. Mihaylova U20 III is a premier sports event in Novomoskovsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 47/100
Expected Attendance: 678 people
Event ID: 4aqAwUu6sGv7gEB2bA

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 271 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
