

MHL - Loko U20 vs Dinamo-Shinnik U20

DATE: Monday, January 5, 2026

LOCATION: Bobruisk, BY

Event Description

MHL - Loko U20 vs Dinamo-Shinnik U20 is a premier sports event in Bobruisk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,289 people

Event ID: 6Rz6iUGH7tkr4pqqCg

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.