

MHL - Loko 76 U20 vs Sakhalinskie Akuly U20

DATE: Friday, January 30, 2026
LOCATION: Yuzhno-Sakhalinsk, Sakhalinskaya oblast', RU

Event Description

MHL - Loko 76 U20 vs Sakhalinskie Akuly U20 is a premier sports event in Yuzhno-Sakhalinsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,100 people

Event ID: FvWhXovSecFb2YvrNf

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 840 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.