

MHL - Kuznetskie Medvedi U20 vs Molot U20

DATE: Friday, November 14, 2025
LOCATION: Perm, Permskiy kray, RU

Event Description

MHL - Kuznetskie Medvedi U20 vs Molot U20 is a premier sports event in Perm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,059 people
Event ID: 9KnABkGZfs3TaUeXn9

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,624 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.