

MHL - Kuznetskie Medvedi U20 vs Ladya U20

DATE: Sunday, September 14, 2025
LOCATION: Tolyatti, Samarskaya oblast', RU

Event Description

MHL - Kuznetskie Medvedi U20 vs Ladya U20 is a premier sports event in Tolyatti. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,627 people
Event ID: CYzjtFLoD9NEwbdbTQ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,251 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.