

MHL - Krasnoyarskiye Rysi U20 vs Kapitan U20

DATE: Tuesday, October 7, 2025
LOCATION: Balashikha, Moskovskaya oblast', RU

Event Description

MHL - Krasnoyarskiye Rysi U20 vs Kapitan U20 is a premier sports event in Balashikha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,202 people
Event ID: A33SvwKDEUAzT4NSFH

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,281 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.