

# MHL - Dinamo-Shinnik U20 vs Kapitan U20

DATE: Tuesday, October 14, 2025  
LOCATION: Stupino, Moskovskaya oblast', RU

## Event Description

MHL - Dinamo-Shinnik U20 vs Kapitan U20 is a premier sports event in Stupino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,333 people

**Event ID:** psPkRKcKofwKrD9h8S

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,333 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*