

MHL - Belye Medvedi U20 vs Tyumensky Legion U20

DATE: Tuesday, December 16, 2025
LOCATION: Kurgan, Kurganskaya oblast', RU

Event Description

MHL - Belye Medvedi U20 vs Tyumensky Legion U20 is a premier sports event in Kurgan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,973 people
Event ID: 3xLWvGHm8JDFgVKuHp

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 789 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.