

MHL - Atlant U20 vs Ak. Mihaylova U20 II

DATE: Thursday, September 25, 2025
LOCATION: Tula, Tulsкая oblast', RU

Event Description

MHL - Atlant U20 vs Ak. Mihaylova U20 II is a premier sports event in Tula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,936 people

Event ID: 8nntd5fCw6sgQp982W

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
