

MHL - Almaz U20 vs Ak. Mihaylova U20 II

DATE: Wednesday, September 17, 2025
LOCATION: Tula, Tulsкая oblast', RU

Event Description

MHL - Almaz U20 vs Ak. Mihaylova U20 II is a premier sports event in Tula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,936 people
Event ID: HotE9knydGsyq7Vbqx

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.