

MHL - Akademiya SKA U20 vs Dinamo-Shinnik U20

DATE: Monday, January 19, 2026
LOCATION: Bobruisk, BY

Event Description

MHL - Akademiya SKA U20 vs Dinamo-Shinnik U20 is a premier sports event in Bobruisk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 5,289 people
Event ID: D55HQDNNXW9W2RMnyQ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.