MHL - Ak. Mihaylova U20 II vs Taifun U20

DATE: Tuesday, December 23, 2025
LOCATION: Vladivostok, Primorskiy kray, RU

Event Description

MHL - Ak. Mihaylova U20 II vs Taifun U20 is a premier sports event in Vladivostok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,510 people
Event ID: DFFmgBLezGuC7yBiDJ

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.