

# Mhk 32 Liptovsky Mikulas vs HK Vlci Zilina

DATE: Sunday, January 18, 2026  
LOCATION: Žilina, Žilinský kraj, SK

## Event Description

Mhk 32 Liptovsky Mikulas vs HK Vlci Zilina is a premier sports event in Žilina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,540 people

**Event ID:** 83Fqu6yQvbm9q7o9Mm

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,216 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*