

MG 261 LOYALTY SALES EVENT @ LINDERS

DATE: Wednesday, October 22, 2025
LOCATION: Dublin 11, County Dublin, IE

Event Description

MG 261 LOYALTY SALES EVENT @ LINDERS is a premier expos event in Dublin 11. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 5,046 people

Event ID: FqUwUc4gUpXRKRvqW

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,018 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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