

Metalogic Annual Conference & Exhibition on Make in Steel Make in Bharat

DATE: Monday, August 25, 2025
LOCATION: New Delhi, Delhi, IN

Event Description

Metalogic Annual Conference & Exhibition on Make in Steel Make in Bharat is a premier expos event in New Delhi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 16/100
Expected Attendance: 20 people
Event ID: 9PEgWQCUtCwU6R7msj

Hotel Demand Indicators

ADR Impact Index: 2.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 8 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.