

Metallurg Magnitogorsk vs Spartak Moscow

DATE: Sunday, October 5, 2025
LOCATION: Moscow, RU

Event Description

Metallurg Magnitogorsk vs Spartak Moscow is a premier sports event in Moscow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,032 people

Event ID: 7ScMqhEN7Pq9f3ZWdz

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,013 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.