

Metallica: M72 World Tour in Eden Park, Auckland 19/11/2025

DATE: Wednesday, November 19, 2025
LOCATION: Auckland, Auckland, NZ

Event Description

Metallica: M72 World Tour in Eden Park, Auckland 19/11/2025 is a premier concerts event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 395 people
Event ID: 6n2SUbEy6y4qDj554z

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.