

Mestna Jaga [Urban Hunting] @TTT2025 Ljubljana

DATE: Wednesday, September 10, 2025
LOCATION: Ljubljana, Ljubljana, SI

Event Description

Mestna Jaga [Urban Hunting] @TTT2025 Ljubljana is a premier concerts event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 838 people

Event ID: He689wHeDa2amuzbPQ

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 335 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.