

Messages from the Spirit World— An Evening of Mediumship

DATE: Friday, August 15, 2025
LOCATION: Alameda, California, US

Event Description

Messages from the Spirit World— An Evening of Mediumship is a premier conferences event in Alameda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: Fd8FqrJsgzfnLUdQvW

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
