

Merysse Acoustic Duo: Voice & Guitar at Brussels Marriott Hotel Grand Place

DATE: Sunday, September 21, 2025
LOCATION: Brussels, BE

Event Description

Merysse Acoustic Duo: Voice & Guitar at Brussels Marriott Hotel Grand Place is a premier concerts event in Brussels. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 27/100

Expected Attendance: 74 people

Event ID: TBVcYNio75dxJLGDcu

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.