

Mercure Kenwood Hall, Sheffield - Autumn 2025 Wedding Fayre

DATE: Sunday, October 19, 2025
LOCATION: Sheffield, South Yorkshire, GB

Event Description

Mercure Kenwood Hall, Sheffield - Autumn 2025 Wedding Fayre is a premier expos event in Sheffield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 370 people

Event ID: DiJFN4bmnCRHFd5V4j

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.