

Mercado de Motores Madrid · 11 y 12 de octubre · Entrada GRATIS

DATE: Saturday, October 11, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

Mercado de Motores Madrid · 11 y 12 de octubre · Entrada GRATIS is a premier expos event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,221 people

Event ID: H8aFkX4WfSkBLbugmh

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 888 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
