

Mental Health Week ACT - FREE Ecstatic Dance event!

DATE: Saturday, October 4, 2025
LOCATION: Braddon, Australian Capital Territory, AU

Event Description

Mental Health Week ACT - FREE Ecstatic Dance event! is a premier festivals event in Braddon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 52/100
Expected Attendance: 1,227 people
Event ID: 85CVWXMPPhbD6cjrDjv

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 491 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
