

Men's Super Rugby U19 - Group Stage - Reds U19 vs Western Force U19

DATE: Sunday, September 28, 2025
LOCATION: Alfred Cove, Western Australia, AU

Event Description

Men's Super Rugby U19 - Group Stage - Reds U19 vs Western Force U19 is a premier sports event in Alfred Cove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 96qvNeGcx6Dfs5cfvZ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
