

Men's Super Rugby U16 - Group Stage - Western Force U16 vs Brumbies U16

DATE: Saturday, October 11, 2025
LOCATION: Bruce, Australian Capital Territory, AU

Event Description

Men's Super Rugby U16 - Group Stage - Western Force U16 vs Brumbies U16 is a premier sports event in Bruce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: HQmeWwMT57cfsaurFs

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.