

Men's Super Rugby U16 - Group Stage - Waratahs U16 vs Brumbies U16

DATE: Friday, September 26, 2025
LOCATION: Wanniasa, Australian Capital Territory, AU

Event Description

Men's Super Rugby U16 - Group Stage - Waratahs U16 vs Brumbies U16 is a premier sports event in Wanniasa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,152 people

Event ID: qHQHdzYieDz4fw4Nif

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,861 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.