

Menopause The Musical 2 - Cruising Through Menopause at TCU Place

DATE: Sunday, September 21, 2025
LOCATION: Saskatoon, Saskatchewan, CA

Event Description

Menopause The Musical 2 - Cruising Through Menopause at TCU Place is a premier performing-arts event in Saskatoon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 53/100
Expected Attendance: 1,337 people
Event ID: Ga3nBR3PLfU8S8LjM5

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 535 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
