

Men on the Move fitness programme 2025

DATE: Tuesday, August 26, 2025

LOCATION: Carrick-On-Shannon, County Roscommon, IE

Event Description

Men on the Move fitness programme 2025 is a premier community event in Carrick-On-Shannon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 143 people

Event ID: B2qwKFPWotDeuhQntU

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
