

Memórias LGBTQIA+ em Guaratinguetá, por meio do Programa Conexões Museus do SISEM-SP

DATE: Saturday, August 30, 2025
LOCATION: Centro, São Paulo, BR

Event Description

Memórias LGBTQIA+ em Guaratinguetá, por meio do Programa Conexões Museus do SISEM-SP is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 448 people

Event ID: CaCiRX8y2XWLntfwYU

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/memrias-lgbtqia-em-guaratinguet-por-meio-do-programa-conexes-museus-do-sisem-sp>

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