

Memphis Grizzlies vs New Orleans Pelicans

DATE: Friday, January 30, 2026
LOCATION: New Orleans, Louisiana, US

Event Description

Memphis Grizzlies vs New Orleans Pelicans is a premier sports event in New Orleans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,867 people

Event ID: 7erYu5bWdP2ghBb5BQ

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,747 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.