

Members Social Gathering @ Heritage Village

DATE: Wednesday, August 20, 2025
LOCATION: Corning, New York, US

Event Description

Members Social Gathering @ Heritage Village is a premier expos event in Corning. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 822 people

Event ID: DaazKjX2tApUbCfseA

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 329 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
