

Melville Summer Music: FREE Concert (Mike Compton + Laura Boosinger)

DATE: Saturday, November 8, 2025
LOCATION: Alfred Cove, Western Australia, AU

Event Description

Melville Summer Music: FREE Concert (Mike Compton + Laura Boosinger) is a premier concert event in Alfred Cove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 161 people

Event ID: 3ad4HRGvA9BFa6iCmn

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
