

Melbourne Victory vs Sydney FC

DATE: Saturday, November 22, 2025
LOCATION: Lilyfield, New South Wales, AU

Event Description

Melbourne Victory vs Sydney FC is a premier sports event in Lilyfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,091 people

Event ID: 4gTrq8f9rxKutiT9Yv

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.