

Melbourne Victory vs Newcastle United Jets

DATE: Friday, October 24, 2025
LOCATION: Broadmeadow, New South Wales, AU

Event Description

Melbourne Victory vs Newcastle United Jets is a premier sports event in Broadmeadow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 16,862 people
Event ID: BcKw4h8etjAwZXKER2

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 6,745 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.