

# Melbourne v Adelaide - 2025 NAB AFLW Season 10 Finals Series

DATE: Friday, November 14, 2025  
LOCATION: Princes Hill, Victoria, AU

## Event Description

Melbourne v Adelaide - 2025 NAB AFLW Season 10 Finals Series is a premier sports event in Princes Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 78/100  
**Expected Attendance:** 24,568 people  
**Event ID:** 9nMe7yNJfHaDpifYtc

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +62 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 9,827 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*