

# Melbourne Fertility Expo Nov 8th 2025 Box Hill, Town Hall

DATE: Friday, November 7, 2025  
LOCATION: Box Hill, Victoria, AU

## Event Description

Melbourne Fertility Expo Nov 8th 2025 Box Hill, Town Hall is a premier expos event in Box Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,323 people

**Event ID:** 5Mh6zfXXsRjwRi7BgS

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 929 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*