

Melbourne Cup 2025 @ CY's Pub

DATE: Monday, November 3, 2025
LOCATION: Piara Waters, Western Australia, AU

Event Description

Melbourne Cup 2025 @ CY's Pub is a premier sports event in Piara Waters. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 7vb2mgs6p2GeA9B4fk

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.