

# Melbourne Children's LifeCourse Initiative: Driving Collaboration Across Australia's World-Class Longitudinal Cohort Studies

DATE: Monday, September 15, 2025  
LOCATION: 80, GB

## Event Description

Melbourne Children's LifeCourse Initiative: Driving Collaboration Across Australia's World-Class Longitudinal Cohort Studies is a premier conferences event in 80. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** F9au8V9AynWJY4UEUR

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/melbourne-childrens-lifecourse-initiative-driving-collaboration-across-australias-world-class-longitudinal-cohort-studies>

Document generated on 6/4/2026, 12:10:49 PM