

# Mei Semones at Zepp Namba

DATE: Monday, January 19, 2026  
LOCATION: Higashiosaka, Osaka, JP

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## Event Description

Mei Semones at Zepp Namba is a premier concerts event in Higashiosaka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 58/100

**Expected Attendance:** 2,448 people

**Event ID:** FSt5DuPo8FoobHRkC2

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 979 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 4:11:46 AM